

HOW RETAILERS CAN QUICKLY LEAPFROG THE COMPETITION



How retailers can close the supply chain digital transformation gap - fast, and at a fraction of the cost

The largest legacy retailers built their digital supply chain capabilities and benefits over decades, at huge cost. But today, retailers that haven't transformed yet don't have to repeat that path - they can rapidly and far less expensively leapfrog it.

Why catching up now costs a fraction of what the early adopters spent

THEN



1970s to 2000s

Large retailers leased IBM mainframes or bought and maintained expensive minicomputer systems to run automated replenishment, costing well over \$1M/year in today's dollars.



Mobile apps 2010s

A single warehouse or DC workflow app cost tens or hundreds of thousands of dollars and took months to build and test to release to frontline production use.

NOW



Compute today

A \$900 desktop computer and cloud computing are orders of magnitude more powerful - and cheaper - than those earlier mainframes and minis.



Mobile apps today

The same warehouse or DC app can now be built in days, for a fraction of the historical cost.

The gap left today isn't a technology-cost gap. It's a gap in thinking - many retailers still assume closing it requires years and a fortune.

The real bottleneck today: mobile deployment, not development



Solved: Building the app

No-code, low-code & AI-assisted tools

Days



Remaining bottleneck: Deploying the app

Security reviews, cloud and on-prem data and AI integration, governance approvals, etc.

Weeks – months

For smaller IT teams this gap is often worse, not better - fewer people to run the same review process, every app reviewed from scratch.

ViziApps's platform eliminates the deployment bottleneck, enabling instant deployment of secure, integrated apps.

So, start your digital transformation, one workflow at a time, such as



New-hire Onboarding app
This month



Dock Incoming quality
Next month



Safety & OSHA Compliance
The following month



Other important mobile tools
Ongoing

Each new workflow app is a contained project with its own measurable return - when deployed with ViziApps inside your existing IT security perimeter, every mobile app inherits the same secure data sources and controls automatically. No expensive, multi-year overhaul required.

You don't need a huge budget to start.

Just choose your first workflow - and our ViziApps platform that lets the next ones move just as fast.

Talk with ViziApps about your first workflow.

sales@viziapps.com • +1.617.454.4224



www.ViziApps.com